

For Immediate Release:

## El Dorado Brings Out the Luck for Annual Shamrockin' on the Square!

El Dorado, AR— Main Street El Dorado in partnership with Code 3 Services, LLC and Roseburg El Dorado MDF teamed up to present Shamrockin' on the Square! Come out to beautiful Downtown El Dorado (Washington/Elm St.) on Saturday, March 16<sup>th</sup> from 11am-3pm to enjoy this annual St. Patty's Day event!

*"We are so excited to kick off 2024 with this annual event and give the public a chance to experience our beautiful downtown and all it has to offer,"* said Beth Brumley, executive director of Main Street El Dorado.

*"We have added some new activities to this year's event and can't wait to see everyone Downtown",* Brumley said.

It will be a day of fun filled with crawfish and other seafood, a Patty Paw Parade, kid's activities, live music by Trey Gauthreaux, Rock Paper Scissors Championship, AND MORE! Admission is FREE to the festival with some activities requiring a small fee. An ATM will be on site.

### Pot of Gold Game

Ever wanted to win a Pot of Gold? Well, now's your chance! Event goers will be able to play "Green or Gold" – a heads or tails type game presented by NOALMARK Broadcasting. Everyone 12 and older is eligible to play! Bring your magic to Shamrockin' on the Square, March 16<sup>th</sup> at 1pm to see if you will be the lucky winner of the \$200 prize! There is **no fee** to enter this competition!!!

### Vendors

Register to be put on our vendor contact list and receive info to reserve a space for the event now! Get your business or organization registered at [www.mainstreetel dorado.org](http://www.mainstreetel dorado.org) under the "Become an Event Vendor" tab. Spaces available range from 10x10 without electricity (\$20) to 10x20 with electricity (\$60), with special pricing for nonprofit organizations (\$10). Applications and payment are due by Monday, March 11<sup>th</sup> with day-of set up only between 8am-10am.

### Fun Zone

Festivalgoers will have their pick of fun events and attractions that will fill the streets of Downtown El Dorado. Kids (and adults!) will have a blast playing Giant Jenga and Giant Connect 4, test your aim and enjoy BAGGO, visiting the petting zoo, enjoying a scavenger hunt, and MORE. All these activities will be FREE to participate in!

### Beer Garden

Adult beverages of all sorts will be available for cash purchase from 11am-3pm. Sodas and water will also be available for purchase. Everyone 21 years and older, please bring your government issued photo ID to purchase alcohol. An ATM will be on site.

### Patty Paw Parade

Bring your pets in their cutest festive outfit and strutt your stuff down the streets of Union Square! Sign-up at noon, parade starts at 12:30pm from the Olde Towne Store sidewalk. **No fee** to enter but all forms of donations (money, food, litter, etc.) will be accepted on-site for UCAPS. Prizes for top 3 PLUS Best of Parade!

### Great Food

Come out to enjoy the best food in the region including access to all of our wonderful Downtown restaurants and some of the best crawfish, shrimp, and more around being served up from Ragon Cajun! Plate options begin at \$25. Then, cool off with a frozen treat with King Kone snow cones.

### Live Music

Trey Gauthreaux, the self-proclaimed "Polynesian Coonass", is from right across the Louisiana boarder. His smooth baritone voice and good looks have led him to become a local and regional favorite. Trey will be playing LIVE from 11am-1pm.

### **Arkansas's Largest Rock, Paper, Scissors Championship**

Open to ages 10+ up! Bring your A-game and test your RPS skills with the one and only, Henry Frisby, at the mic to emcee this competition! Entry is \$5 cash per person. The winner takes ALL \$, the bragging rights, and a HUGE trophy! Registration at 1:30pm with the Competition starting at 2pm at the stage on Elm Street.

To learn more about Shamrockin' on the Square, or to register to be a vendor, go online at [mainstreeteldorado.org](http://mainstreeteldorado.org), you can also call the Main Street El Dorado offices at 870-862-4747 or email your inquiry to [assistant@mainstreeteldorado.org](mailto:assistant@mainstreeteldorado.org).

Thank you to our sponsors for this year's event that include Code 3 Services LLC, Roseburg El Dorado MDF, The Withrow Family, Kix 103, Lawrence Electric, Cadence Bank, HEPCO, El Dorado A&P Commission, and the City of El Dorado.

#### **For more information, contact:**

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